

A low-angle photograph of a tall, modern glass skyscraper reaching towards a bright blue sky with scattered white clouds. The sun is positioned behind the building, creating a strong lens flare and reflecting off the glass facade. A large, light blue curved shape overlaps the left side of the image.

10 THINGS ABOUT SUN
YOU NEED TO KNOW.

1. We know the true meaning of leadership.

For 25 years, Sun has followed a singular vision, The Network is the Computer™, delivering industry-leading technologies that focus on the whole system — where computers, software, storage, and services combine. We have a proven history of innovation, building communities, and sharing ideas and technologies to help create new opportunities — both social and economic — around the world. With revenues of \$13.8 billion in fiscal 2007, Sun is ranked #187 on the Fortune 500 in 2007.

2. We let you choose your platform.

Today's companies can't afford to be locked into any one technology platform. With Sun's three-chip strategy, you choose the technology to suit the task:

- With AMD Opteron™ and Intel® Xeon® processors, our x64 servers provide low-cost, high-speed performance.
- For high-volume, Web-facing applications, our UltraSPARC® T2 processor with CoolThreads™ technology — the industry's first eco responsible processor — delivers high performance and energy efficiency with 64-way chip multithreading capabilities.
- For large-scale enterprise applications, our high-end UltraSPARC and SPARC64 servers combine the best of speed, memory capacity, and scalability.

3. We let you run the software you want.

To complement our three chip platforms, Sun also offers a choice of three operating systems: Linux on x86, x64, and UltraSPARC platforms; Windows on x86 and x64 platforms; and the open source Solaris™ OS, optimized for all three platforms. There are more than 7.1 million licensed copies of OpenSolaris™ source code today. Sun also supports Red Hat, SUSE, Debian and Ubuntu. In addition, all our open source middleware is completely supported on all these operating systems, so you can choose the OS that best fits your needs.

4. We believe cheaper can be cooler.

With our UltraSPARC T2 CoolThreads servers and x64 servers, Sun is setting new standards in energy use in computing. These new servers offer increased performance and greater energy efficiency, and they do so with lower prices with servers starting at \$675.

5. We know greener can be better.

Green is good, and ultra-low power consumption is even better. In an era when most processors use 150 watts, our UltraSPARC T2 processor uses just 70 watts, about the same amount of energy as a single incandescent light bulb. But the savings doesn't just stop at the server level: the typical power consumption of a Sun Ray™ 2 virtual display client is an astonishing 4 watts. Compare this to other thin clients that use 20 watts or more — or PCs that consume 80-plus watts.

With products like our CoolThreads servers and Sun Ray clients, customers stand to realize significant cost savings on power, cooling, and real estate.

6. We're open — wide open.

Sun is the largest contributor of open source code, with over three times that of our nearest competitor. We've open sourced our two flagship software products — Solaris and Java™. In fact, all our software is either already open sourced or is in the process of being open sourced. Plus, we provided indemnity for our code so that it's always a safe choice for the enterprise. We even open source our advanced hardware products such as our 64-way UltraSPARC T2 processor.

7. We'll protect your identity and help you implement a service-oriented architecture.

When it comes to helping you manage, protect, store, verify, and share identity data throughout the enterprise and across extranets, Sun offers a comprehensive, industry-leading portfolio of identity management and SOA solutions. Gartner has positioned Sun in the Leaders Quadrant in its User Provisioning Magic Quadrant.

8. We help you manage and protect your data, not just store it.

Sun is a storage market leader in disk, tape, and tape automation. In fact, with 37% of the world's data stored on our Sun StorageTek™ products, Sun now protects more data than anyone else on the planet. With a comprehensive portfolio of storage and data management products, coupled with world-class service, we provide integrated solutions that enable customers to simplify their IT infrastructure, reduce costs, and manage data intelligently and securely from creation to deletion.

9. We know you need answers, not more consultants.

At Sun, we believe our customers should be able to focus on running their business rather than running their infrastructure. That's why we offer a world-wide services portfolio designed for reliability, availability, manageability, serviceability, and growth. Our services scale with technology rather than consultants, so you can focus on your core needs.

10. We partner with you — and your partners.

Through our leadership in end-to-end technology, we can provide the business- and mission-critical solutions your organization is looking for, such as enterprise consolidation; information lifecycle management; identity management; business systems and enterprise resource planning; IT governance; maximizing asset usage; always-on, service-driven IT; end-user mobility; and business content management. We team with you to deliver the solutions you and your customers demand.

By providing customers with choice and interoperability — offering our software on other hardware technologies, our storage attached to other platforms, our hardware supporting three operating systems across a three-chip strategy, and services to support it all — we innovate to provide the interoperability, low cost, and power-efficient technology companies seek today.

Learn more at sun.com today.

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