

# LEARN MORE ABOUT WHAT YOU NEED TO KNOW.

SUN INFORMATION, TECHNOLOGIES, AND  
PRODUCTS  
[sun.com](http://sun.com)

FREE AND OPEN SOURCE PRODUCTS  
[sun.com/opensource](http://sun.com/opensource)

RISK-FREE 60-DAY PRODUCT TRIALS  
[sun.com/tryandbuy](http://sun.com/tryandbuy)

CURRENT DEALS AND PROMOTIONS  
[sun.com/promotions](http://sun.com/promotions)

COMMUNITIES AT SUN  
[sun.com/communities](http://sun.com/communities)

FOR MORE INFORMATION  
[openyourmindtoday.com](http://openyourmindtoday.com)



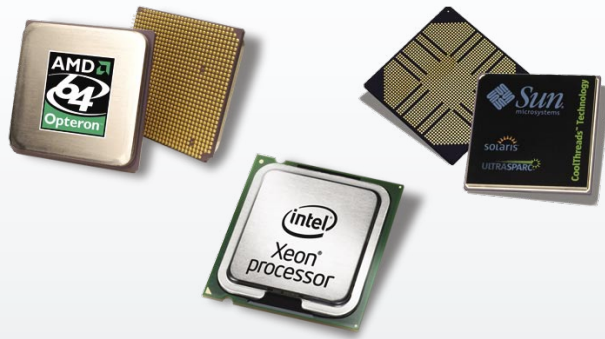
10 THINGS ABOUT SUN  
YOU NEED TO KNOW.



[sun.com](http://sun.com)  
United States: 1.800.872.4786  
Canada: 1.800.722.4786

**SUN™** © 2007 Sun Microsystems, Inc. All right reserved Sun, Sun Microsystems, the Sun logo, CoolThreads, Java, OpenSolaris, Solaris, StorageTek, Sun Ray, and The Network is the Computer are trademarks or registered trademarks of Sun Microsystems, Inc. in the United States and other countries. All SPARC trademarks are used under license and are trademarks or registered trademarks of SPARC International, Inc. in the United States and other countries. Products bearing SPARC trademarks are based upon an architecture developed by Sun Microsystems, Inc. Information subject to change without notice.





### 1 We know the true meaning of leadership.

For 25 years, Sun has followed a singular vision, The Network is the Computer™, delivering industry-leading technologies that focus on the whole system – where computers, software, storage, and services combine. We have a proven history of innovation, building communities, and sharing ideas and technologies to help create new opportunities – both social and economic – around the world. With revenues of \$13.068 billion in fiscal 2006, Sun is ranked 211 on the Fortune 500.

### 2 We let you choose your platform.

Today's companies can't afford to be locked into any one technology platform. With Sun's three-chip strategy, you choose the technology to suit the task:

- With AMD Opteron™ and Intel® Xeon® processors, our x64 servers provide low-cost, high-speed performance.
- For high-volume, Web-facing applications, our UltraSPARC® T1 processor with CoolThreads™ technology – the industry's first eco responsible processor – delivers high performance and energy efficiency with 32-way chip multithreading capabilities.
- For large-scale enterprise applications, our UltraSPARC servers combine the best of speed, memory capacity, and scalability.

### 3 We let you run the software you want.

To complement our three chip platforms, Sun also offers a choice of three operating systems: Linux on x86, x64, and UltraSPARC platforms; Windows on x86 and x64 platforms; and the open source Solaris™ OS, optimized for all three platforms. There are more than 7.1 million licensed copies of OpenSolaris™ source code today. In addition, all our open source middleware is completely supported on all these operating systems, so you can choose the OS that best fits your needs.

### 4 We believe cheaper can be cooler.

With our UltraSPARC T1 CoolThreads servers and x64 servers, Sun is setting new standards in energy use in computing. These new servers offer increased performance and greater energy efficiency, and they do so with lower prices.

### 5 We know greener can be better.

Green is good, and ultra-low power consumption is even better. In an era when most processors use 150 watts, our UltraSPARC T1 processor uses just 70 watts, about the same amount of energy as a single incandescent light bulb. But the savings doesn't just stop at the server level: the typical power consumption of a Sun Ray™ 2 virtual display client is an astonishing 4 watts. Compare this to other thin clients that use 20 watts or more – or PCs that consume 80-plus watts.

With products like our CoolThreads servers and Sun Ray clients, customers stand to realize significant cost savings on power, cooling, and real estate.

### 6 We're open – wide open.

Sun is the largest contributor of open source code, with over three times that of our nearest competitor. We've open sourced our two flagship software products – Solaris and Java™. In fact, all our software is either already open sourced or is in the process of being open sourced. Plus, we provided indemnity for our code so that it's always a safe choice for the enterprise. We even open source our advanced hardware products such as our 32-way UltraSPARC T1 processor.

### 7 We'll protect your identity and help you implement a service-oriented architecture.

When it comes to helping you manage, protect, store, verify, and share identity data throughout the enterprise and across extranets, Sun offers a comprehensive, industry-leading portfolio of identity management and SOA solutions. Gartner has positioned Sun in the Leaders Quadrant in its User Provisioning Magic Quadrant.

Your three operating system strategies:



### 8 We help you manage and protect your data, not just store it.

Sun is a storage market leader in disk, tape, and tape automation. In fact, with 37% of the world's data stored on our Sun StorageTek™ products, Sun now protects more data than anyone else on the planet. With a comprehensive portfolio of storage and data management products, coupled with world-class service, we provide integrated solutions that enable customers to simplify their IT infrastructure, reduce costs, and manage data intelligently and securely from creation to deletion.

### 9 We know you need answers, not more consultants.

At Sun, we believe our customers should be able to focus on running their business rather than running their infrastructure. That's why we offer a worldwide services portfolio designed for reliability, availability, manageability, serviceability, and growth. Our services scale with technology rather than consultants, so you can focus on your core needs.

### 10 We partner with you – and your partners.

Through our leadership in end-to-end technology, we can provide the business- and mission-critical solutions your organization is looking for, such as enterprise consolidation; information lifecycle management; identity management; business systems and enterprise resource planning; IT governance; maximizing asset usage; always-on, service-driven IT; end-user mobility; and business content management. We team with you to deliver the solutions you and your customers demand.

By providing customers with choice and interoperability – offering our software on other hardware technologies, our storage attached to other platforms, our hardware supporting three operating systems across a three-chip strategy, and services to support it all – we innovate to provide the interoperability, low cost, and power-efficient technology companies seek today.

[Learn more at sun.com today.](http://sun.com)

