



## **2019 Community Outreach Summary**



## *Serving the Community, Our Business and Employees*

World Wide Technology's Global Community Impact targets and supports organizations focused on youth development and community strengthening. Support and contribution decisions are based on the individual merits of the project or organization. Our goal is to support the work of quality, effective and goal-oriented organizations that address human needs and services.

World Wide Technology's Community Outreach programs center around our passion to develop a diverse pipeline of future leaders using Science, Technology, Engineering and Math (STEM) as the platform. World Wide Technology is committed to building and nurturing the future of the STEM workforce by investing in STEM-focused education, internships, work-based learning opportunities and activities. Our Community Outreach objective is to build, retain and grow a highly competent, competitive and diverse pipeline of individuals who are capable of leading in the future.



**ANN MARR**  
VP, Global HR  
Executive Sponsor



**JUANITA LOGAN**  
Senior Director,  
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**ASHLEY HARRIS**  
Community Outreach  
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# STEM Student Forum

*World Wide Technology gives young innovators and technologists a platform to create*

In 2019, World Wide Technology hosted more than 200 students and educators for the annual STEM Student Forum and Hackathon. The Forum works to improve academic proficiency while providing a competitive advantage for college enrollment and increase awareness around disciplines in STEM. The program provides exciting educational experiences for up to 20 selected school teams.

Students and school ambassadors kickoff the annual event by attending a company leader facilitated corporate overview held at World Wide Technology's Global Headquarters. The program features executive introductions, virtual tours, technical career panels, and ultimately presents participants with the year's STEM Student Forum Challenge.

During the six weeks following the kickoff, student teams work to create a technical solution to present at the final Forum event while being mentored and coached by World Wide Technology technologists. On average, mentors dedicate four hours per week to their student teams.

The Forum concludes with a Hackathon held at World Wide Technology's Global Headquarters. Student teams pitch their "hack" and hard work to a team of World Wide Technology executive judges. To reward the work of the school teams, World Wide Technology distributes more than \$50,000 in grants to the participating schools to support their STEM initiatives.

**PARTNERSHIP ORIGIN:**  
2016

**INVESTMENT:**  
Financial  
Volunteer Engagement

**VOLUNTEER ENGAGEMENT:**  
Mentorship  
Educational Instruction

**STRATEGIC ALIGNMENT:**  
STEM Education  
Workforce Development

**PROGRAM FOOTPRINT:**  
Missouri

**WORLD WIDE TECHNOLOGY  
ENGAGEMENT:**  
Missouri



# Hour of Code

*World Wide Technology Empowers Future Technologists*

In conjunction with Computer Science Week, and to increase interest and to “demystify coding,” World Wide Technology partners with Hour of Code. The global event aims to teach the basics of computer science through fun and engaging web-based computer games.

World Wide Technology teams in St. Louis, Kansas City and Springfield, Missouri, and Denver, Colorado hosted Hour of Code sessions for more than 400 children in kindergarten through 12th grade. The one-hour introductory computer science courses, facilitated by teams of dedicated World Wide Technology developers and technologists, not only brought a lot of smiles but also inspired future leaders.

**PARTNERSHIP ORIGIN:**

2015

**INVESTMENT:**

Volunteer Engagement

**VOLUNTEER ENGAGEMENT:**

Educational Instruction

**STRATEGIC ALIGNMENT:**

STEM Education

**PROGRAM FOOTPRINT:**

Global

**WORLD WIDE TECHNOLOGY  
ENGAGEMENT:**

Colorado

Missouri





**Boys Hope  
Girls Hope**

# Boys Hope Girls Hope

## *World Wide Technology Sends Scholars to National Conferences*

Boys Hope Girls Hope (BHGH) is an international organization centered on cultivating youth empowerment through the foundation of education and holistic support. BHGH affiliates help academically capable children in need to meet their full potential and become men and women for others by providing value-centered opportunities and education. World Wide Technology is committed to BHGH through board leadership, technology support and the Steward Scholars program.

In 2019, BHGH Steward Scholars from all over the nation were provided with scholarships to their respective universities and sponsorships to attend learning conferences such as the Black Engineer of the Year Awards, Women of Color in STEM and the annual Black Data Processing Association conferences.

### **PARTNERSHIP ORIGIN:**

2014

### **INVESTMENT:**

Financial  
In Kind  
Volunteer Engagement

### **VOLUNTEER ENGAGEMENT:**

Mentorship  
Board Leadership  
Internships

### **STRATEGIC ALIGNMENT:**

STEM Education  
Workforce Development  
Leadership Development

### **PROGRAM FOOTPRINT:**

Arizona	Maryland
California	Mexico
Colorado	Michigan
Guatemala	Missouri
Illinois	New York
Kansas	Ohio
Louisiana	Pennsylvania

### **WORLD WIDE TECHNOLOGY ENGAGEMENT:**

California  
Colorado  
Illinois  
Michigan  
Missouri



# Hawthorn Leadership School for Girls

*Over 50 World Wide Technology Women Volunteer with Next-Gen Leaders*

As the only STEM-focused, all-female public school in Missouri, Hawthorn Leadership School for Girls is one of kind. Beginning in middle school, Hawthorn engages their scholars in STEM courses that are taught from an interdisciplinary approach. Many assignments are completed within project teams, in an effort to replicate real world work environments.

Annually, more than 50 World Wide Technology women leaders volunteer at Hawthorn Leadership School. The women serve as mentors for the Hawthorn students throughout their academic year. During biweekly sessions, World Wide Technology mentors spend time with the students exploring careers, working on school projects and doing community service. The mentors serve as academic and personal accountability partners for the students and, ultimately, they serve as professional resources.

**PARTNERSHIP ORIGIN:**  
2015

**INVESTMENT:**  
Education Instruction  
Financial  
In Kind  
Volunteer Engagement

**VOLUNTEER ENGAGEMENT:**  
Mentorship  
Board Leadership

**STRATEGIC ALIGNMENT:**  
STEM Education  
Workforce Development  
Leadership Development

**PROGRAM FOOTPRINT:**  
Missouri

**WORLD WIDE TECHNOLOGY ENGAGEMENT:**  
Missouri





# NPower

*World Wide Technology hires more than 50 interns, apprentices, and full-time employees*

World Wide Technology seeks to create pathways to economic prosperity by launching digital careers for military veterans and young adults from under resourced communities. Offering training courses, professional development, internships and job placement assistance, NPower strives to grow their student personally and professionally.

With the heaviest focus in New York, New York, St. Louis, Missouri and Dallas, Texas, World Wide Technology employees volunteer as board members, guest lecturers, mock interviewers, host workplace site visits, host interns and apprentices, and ultimately hire NPower participants.

In 2019, World Wide Technology hosted an NPower 40 by 22 Convening Session at Global Headquarters. NPower's 40 by 22 program strives to advance women of color in technical careers, address gender and racial bias in the workplace, and ultimately foster a more diverse and inclusive workforce. World Wide Technology's Convening Session focused on Propelling Career Growth and Wage Equity.

NPower culminated a very exciting year with its annual Gala. The Gala featured an inspiring fireside chat with World Wide Technology's very own David Steward and John Thompson, Chairman of Microsoft, along with NPower alumni and World Wide Technology employee, Jeremy Addison, serving as the evening's student keynote speaker.

**PARTNERSHIP ORIGIN:**  
2010

**INVESTMENT:**  
Financial  
In Kind  
Volunteer Engagement

**VOLUNTEER ENGAGEMENT:**  
Board Leadership  
Internship  
Guest Lectures  
Mock Interviews  
Work Site Visits

**STRATEGIC ALIGNMENT:**  
STEM Education  
Workforce Development  
Leadership Development

**PROGRAM FOOTPRINT:**  
California  
Maryland  
Michigan  
Missouri  
New Jersey  
New York  
Texas

**WORLD WIDE TECHNOLOGY ENGAGEMENT:**  
Missouri  
New York  
Texas



Photo by Emmanuel Jenkins,  
Epic Photography STL



# NAF

## *World Wide Technology's partnership with NAF produces more than 25 Future Ready Leaders*

World Wide Technology's partnership with NAF works towards the goal of using work-based learning as a catalyst to create a Future Ready world. In partnership with KPMG, Mastercard, and University of Missouri – St. Louis, World Wide Technology hosted a Future Ready Lab, a paid summer internship for high school students. The Lab featured interns from University City and Jennings Senior High Schools.

The 125-hour Future Ready Lab focused on developing the interpersonal and professional skills of the interns. Throughout the program, interns interact with multiple lines of business, toured corporate and university partner facilities, completed work-study courses, participated in panels highlighting opportunities for technical education and careers, and volunteered in community outreach activities.

Intern teams met with professional mentors from the three participating companies each week of the program. During mentoring sessions, teams reviewed and practiced what had been taught during the program. The mentors and mentees also worked on the Project of Value assignment. The Future Ready Lab concluded with each group's presentation of their Project of Value, a technical solution brainstormed and created to answer a need within their school community.

### **PARTNERSHIP ORIGIN:**

2016

### **INVESTMENT:**

Financial  
Volunteer Engagement  
In Kind

### **VOLUNTEER ENGAGEMENT:**

Board Leadership  
Internship  
Mentorship

### **STRATEGIC ALIGNMENT:**

STEM Education  
Workforce Development  
Leadership Development

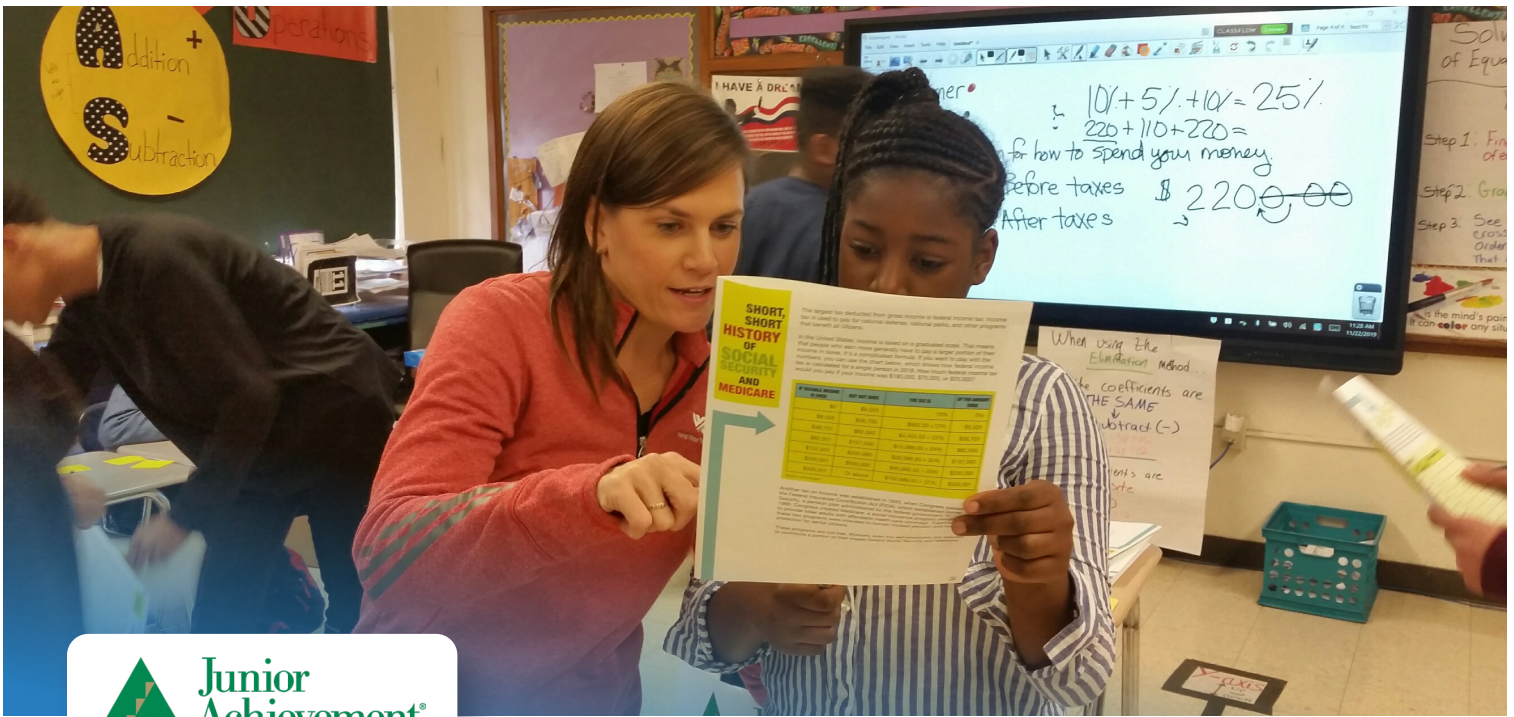
### **PROGRAM FOOTPRINT:**

National

### **WORLD WIDE TECHNOLOGY ENGAGEMENT:**

Missouri





# Junior Achievement

*World Wide Technology volunteers educate, and financially empower youth*

To increase and influence business education, World Wide Technology partners with Junior Achievement. Junior Achievement is a global non-profit youth organization that mobilizes local businesses to deliver experiential learning programs. Junior Achievement lessons fosters work-readiness, entrepreneurship, and financial literacy skills, and uses experiential learning to inspire students to dream big and reach their potential.

World Wide Technology volunteers visit local schools to teach "JA in a Day." JA in a Day converts the traditional 5-week curriculum into one action packed day of activities and learning. Each lesson is grade appropriate and uses concepts previously taught in the classroom to introduce students to money, spending, entrepreneurship and the economy.

**PARTNERSHIP ORIGIN:**  
2018

**INVESTMENT:**  
Volunteer Engagement

**VOLUNTEER ENGAGEMENT:**  
Board Leadership  
Mentorship  
Guest Instructors

**STRATEGIC ALIGNMENT:**  
Business Education  
Workforce Development  
Leadership Development

**PROGRAM FOOTPRINT:**  
National

**WORLD WIDE TECHNOLOGY ENGAGEMENT:**  
Colorado  
Missouri



# Launchcode

## *World Wide Technology grows apprenticeship programs with Launchcode Partnership*

World Wide Technology has continued the partnership with Launchcode, a non-profit organization that works to broker paid apprenticeships in technology for talented people who lack the traditional credentials to land a technical job. Launchcode offers technical training courses, accreditation and certificates as a part of their unique, free curriculum. Upon completing course work, participants are placed in apprenticeships at local corporations, where they are paired with a mentor and given on the job training.

To support diversifying the STEM workforce pipeline, World Wide Technology works directly with the Launchcode programs, LC101 and CoderGirl. These groups welcome programmers of any skill level, from beginners to established developers, who are looking for a group space in which to learn and work. World Wide Technology employees volunteer as mock interviewers, professional mentors and apprenticeship managers that have led to full-time positions at World Wide Technology.

### **PARTNERSHIP ORIGIN:**

2017

### **INVESTMENT:**

Financial  
Volunteer Engagement

### **VOLUNTEER ENGAGEMENT:**

Mentorship  
Mock Interviews

### **STRATEGIC ALIGNMENT:**

STEM Education  
Workforce Development

### **PROGRAM FOOTPRINT:**

Florida  
Missouri

### **WORLD WIDE TECHNOLOGY ENGAGEMENT:**

Missouri





# DigiGirlz

*World Wide Technology partners with Microsoft's DigiGirlz to give middle and high school girls opportunities to learn about careers in technology*

World Wide Technology teams in Missouri and Kansas partnered with Microsoft on their signature program, DigiGirlz. DigiGirlz global event is designed to provide middle and high school girls with insight and understanding of technology careers.

The young women interact and engage in volunteer-led instruction to gain exposure to careers in business and technology. This exciting event provides girls with career planning assistance, insight into technology and business roles, thought-provoking exercises, and product demonstrations. By participating in DigiGirlz Day, young women discover a variety of opportunities available in the high-tech industry and can explore future career paths.

**PARTNERSHIP ORIGIN:**  
2019

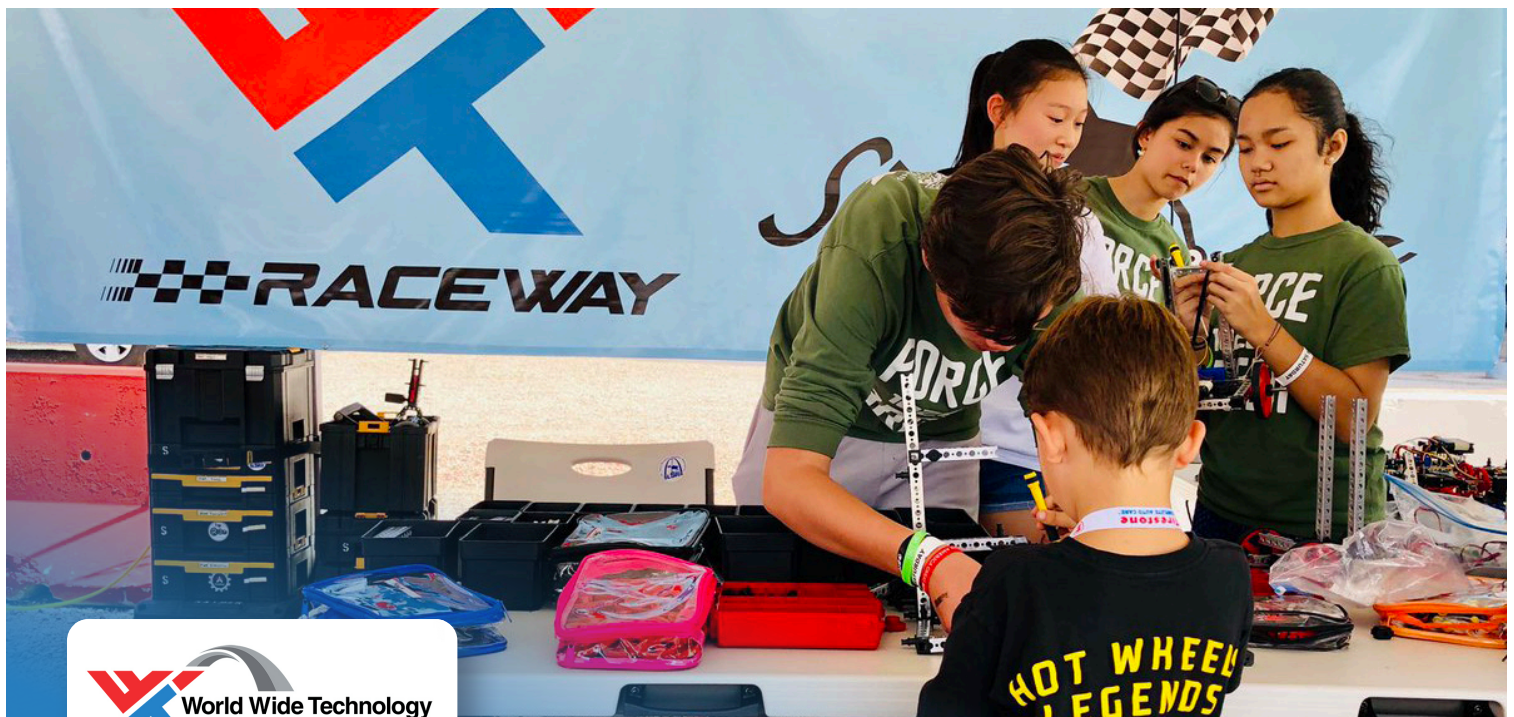
**INVESTMENT:**  
Financial  
Volunteer Engagement

**VOLUNTEER ENGAGEMENT:**  
Guest Lectures

**STRATEGIC ALIGNMENT:**  
STEM Education

**PROGRAM FOOTPRINT:**  
Global

**WORLD WIDE TECHNOLOGY ENGAGEMENT:**  
Kansas  
Missouri



# World Wide Technology Raceway, STEM Lane

## *STEM Drives Motorsports*

World Wide Technology assumed naming rights of the Gateway Motorsports Park in Madison, Illinois, resulting in the "World Wide Technology Raceway at Gateway." The partnership with the Raceway has allowed World Wide Technology to leverage STEM-learning activities in even more innovative ways.

World Wide Technology Raceway at Gateway hosted the first annual Junior 500 and STEM Lane in 2019. Junior 500 students participated in training sessions highlighting the mechanical details of race cars before building their own Go Karts. Student teams had the opportunity to test out their engineering and mechanical skills by racing their own Go Karts in a tournament-style competition.

STEM Lane, held in conjunction with the annual Indy car race, featured STEM partners including First Robotics and Boy Scouts of America. Welcoming more than 1,000 visitors, STEM Lane engaged patrons in interactive, family-friendly STEM activities, including building robots, driving remote cars and welding activities.

### **PARTNERSHIP ORIGIN:**

2019

### **INVESTMENT:**

Financial  
In Kind  
Volunteer Engagement

### **VOLUNTEER ENGAGEMENT:**

Education Instruction

### **STRATEGIC ALIGNMENT:**

STEM Education  
Community Engagement

### **PROGRAM FOOTPRINT:**

Illinois

### **WORLD WIDE TECHNOLOGY ENGAGEMENT:**

Illinois  
Missouri





# Global Leadership Forum

*World Wide Technology and Global Leadership Forum empower STEAM organizations to enable global innovation and value creation*

World Wide Technology was instrumental in the founding of the Global Leadership Forum (GLF). GLF is designed to create, nurture and evolve a coalition of organizations whose collective missions will increase the number of competitive, diverse technologists in the talent pipeline who will lead the global marketplace. The Forum serves as a collective voice and unifying force amongst the participating organizations. GLF participants will promote state-of-the-art programs that will produce workforce ready, diverse talent from entry- to C-level positions in the public and private sectors and foster entrepreneurialism in technology.

Through GLF, World Wide Technology employees are active in professional technology-focused organization's such as Black Data Processing Association, Information Technology Senior Management Forum, and Career Communications Group's Black Engineer of Awards and Women of Color conferences.

**PARTNERSHIP ORIGIN:**  
2018

**INVESTMENT:**  
Financial  
Volunteer Engagement

**VOLUNTEER ENGAGEMENT:**  
Board Leadership  
Mentorship  
Guest Instructors

**STRATEGIC ALIGNMENT:**  
Business Education  
Workforce Development  
Leadership Development

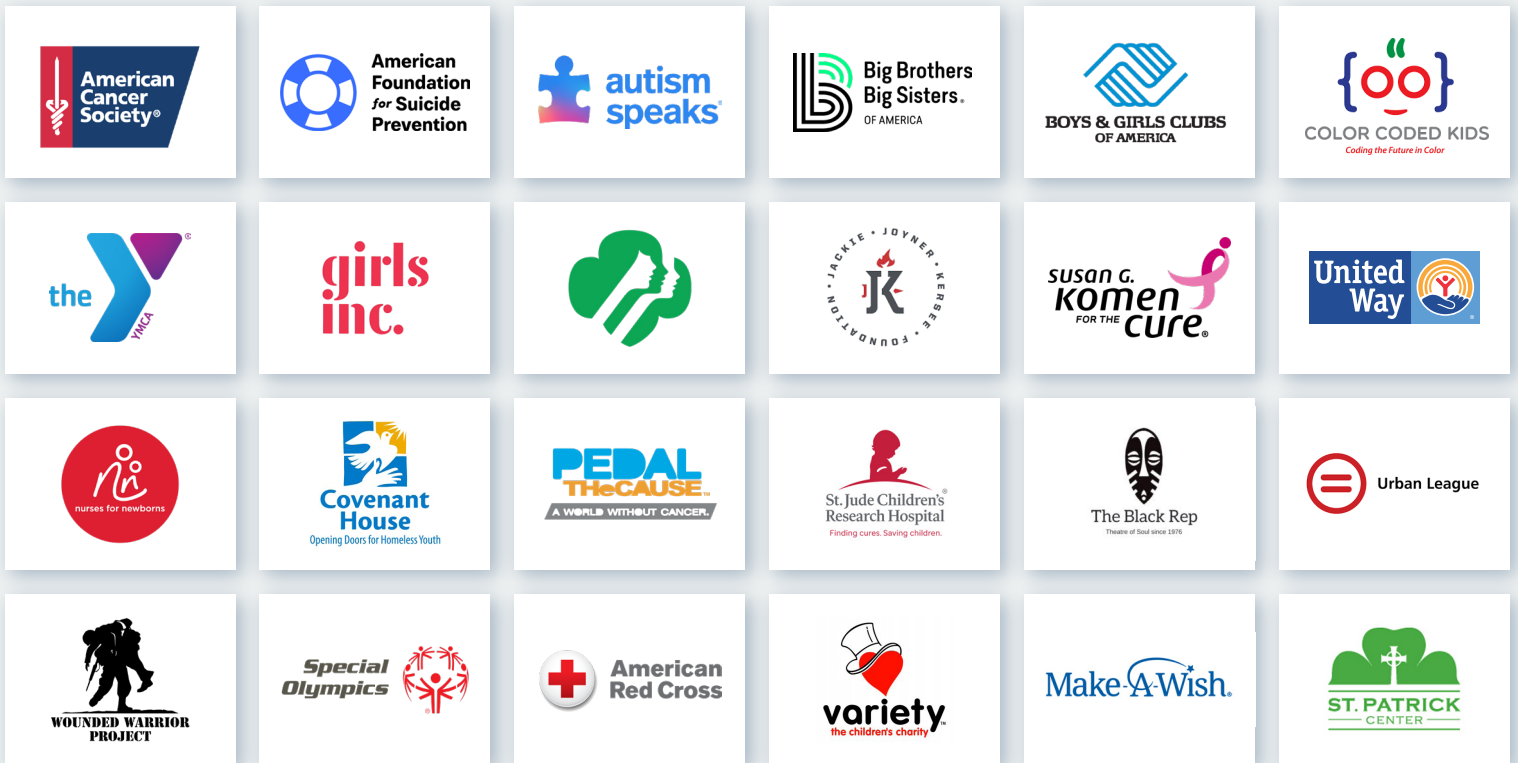
**PROGRAM FOOTPRINT:**  
National

**WORLD WIDE TECHNOLOGY ENGAGEMENT:**  
National



## GLOBAL COMMUNITY IMPACT

In addition to the community programs highlighted throughout this summary, and the organizations below, World Wide Technology proudly supports hundreds of non-profits around the globe.







*We believe making a positive social and business impact on the world requires a combination of corporate social responsibility and embracing diversity in people and ideas.*

**ANN MARR**

Vice President, Global Human Resources



## 2019 COMMUNITY OUTREACH SUMMARY



**World Wide Technology**