



AI PCs for Every Use Case

Introducing Modern Workplace solutions for Dell AI Factory

Dell AI PCs, Copilot+ PCs, and High Performance AI PCs deliver advanced NPUs, GPUs, and CPUs to your fingertips, making AI accessible and cost-effective for everyone, everywhere—starting today.



A new generation of AI-empowered workers

Tomorrow's trailblazers: AI end-users and builders who drive innovation and transform work with cutting-edge AI PCs and workstations

AI end-users



Knowledge workers

Everyday business workers use AI to enhance productivity, creativity, and collaboration.



Power users

Tech-savvy individuals leverage computational power and AI-driven features to complete complex tasks.



Creators & designers

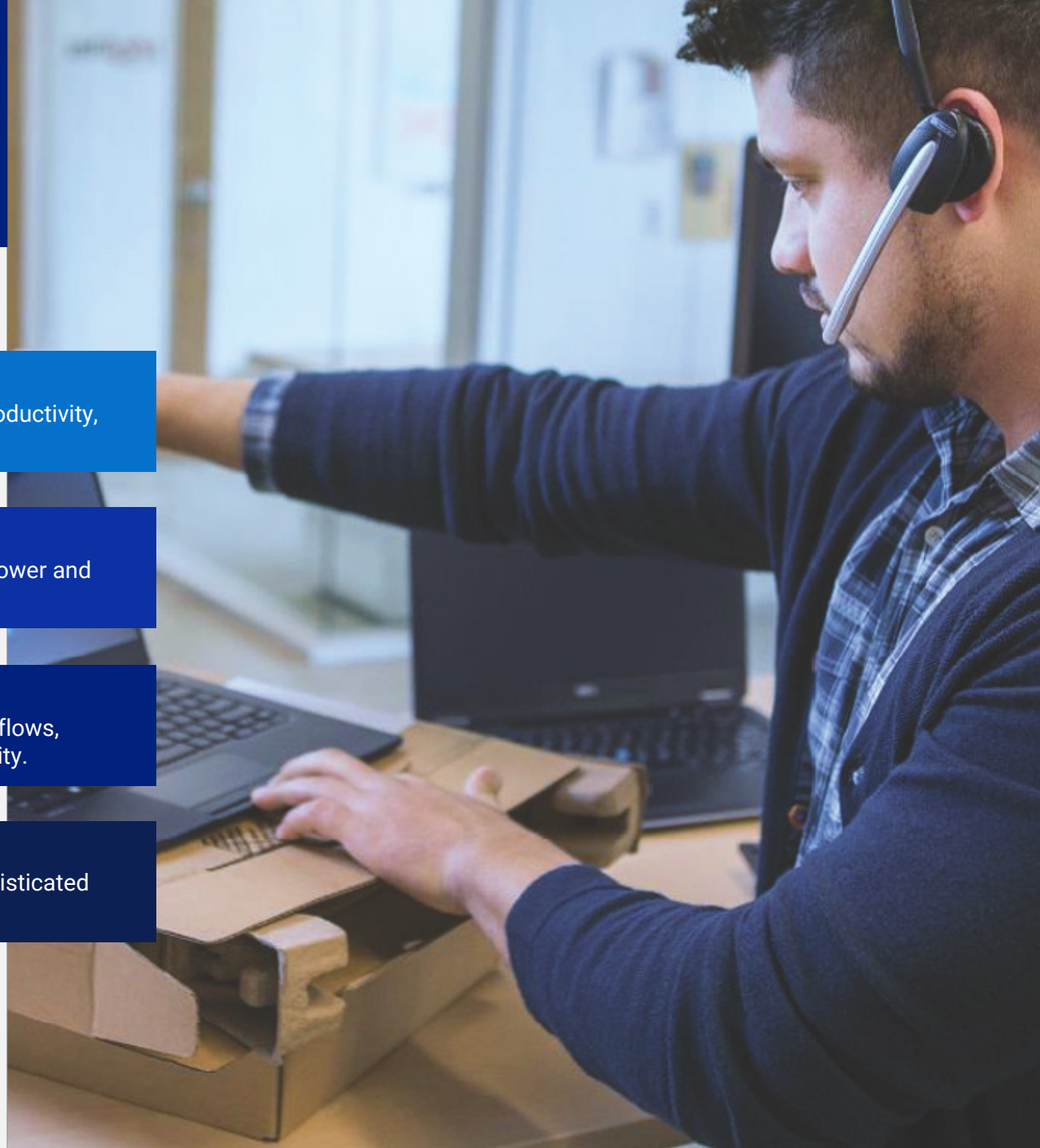
Multimedia creators harness AI to optimize workflows, produce high-quality content, and amplify creativity.



AI developers

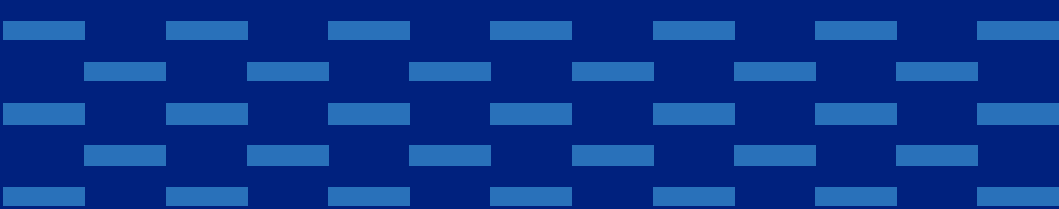
Visionaries architect, fine-tune, or inference sophisticated AI workloads to drive innovation.

AI builders




Match your users to Dell AI Factory client solutions

How Dell-AI-enabled solutions map to workers across your organization



Knowledge workers


Entry-Level AI PCs (10+ TOPs NPU performance):
For entry to mid-level knowledge workers



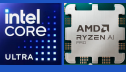
Dell Pro Laptops


Power users

Next-Gen AI PCs and High Performing AI PCs (40+ TOPs NPU performance):
For mid to high-end business workers




Select Dell Pro, Dell Pro Plus Laptops
Dell Pro Premium Laptops, Latitude 7455/5455
Dell Pro Max 14/16 Laptops





Dell Pro Max 14/16 Laptops
Dell Pro Max Premium 14/16 Laptops



Fundamental AI PCs for everyday users



- Enable versatility for everyday business applications
- Enhance productivity, collaboration, and creativity

Premium-level AI PCs for elite knowledge workers

- Maximize output with Copilot+ PCs
- Use advanced business application features
- Spearhead growth for your business strategy
- Run high-performance AI applications simultaneously

Creators & designers

Dell Pro Max AI PCs (140+ TOPs GPU performance)
Entry to mid/high-end designers and creators







Dell Pro Max 14/16 Laptops
Dell Pro Max Premium 14/16 Laptops

AI developers

Dell Pro Max AI PCs (140+ TOPs GPU performance)
High-end AI application developers and operators



Dell Pro Max Plus Laptops, Dell Pro Max Micro, Dell Pro Max Slim, Dell Pro Max Tower T2



Precision 5860, 7875 and 7960 Towers, 7960 Rack

Mid-level workstations for creators and designers

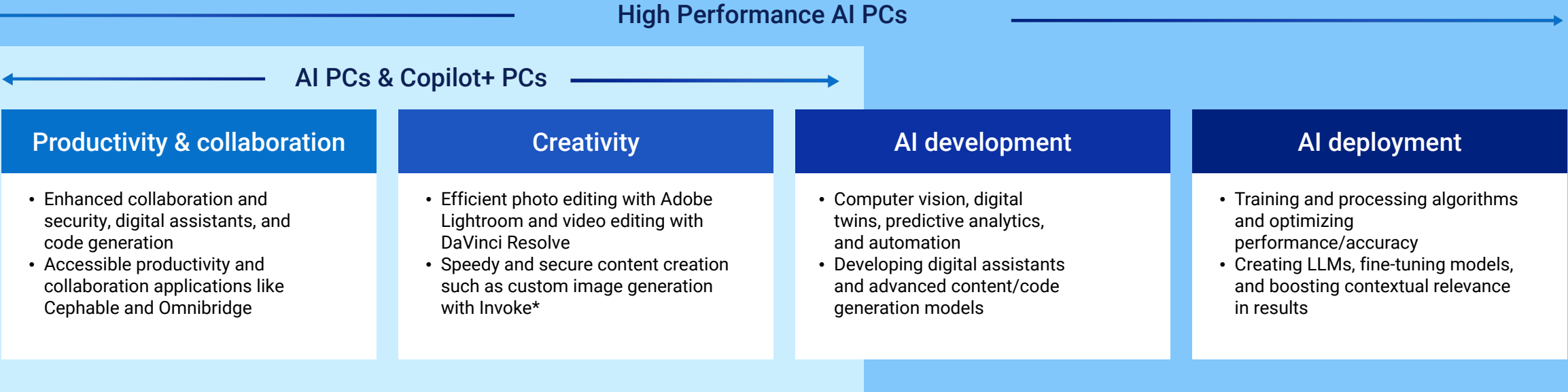
- Accelerate creative and design workflows
- Enable high-end compute and graphics

Top-end workstations for developers and data scientists

- Develop and deploy AI models and handle large AI workloads
- Execute resource-intensive applications like VR and AR

Dell AI Factory client devices for every use case

Dell AI devices spark an array of exciting use cases in diverse organizational areas



*Available on High Performance AI PCs ONLY