

FREEDOM PASS

Feeling free is so you

YOUR STYLE. YOUR PERSONALITY. YOUR CHOICE OF FRAMES.

You have a style all your own. Now you can get the frames to match – with a special offer from Sears® Optical and Target® Optical. For \$0 out-of-pocket expense get any available frame, any brand – no matter the original retail price point. You're free to choose any frame in the store at no additional cost to you.

For example, if you purchase a pair of frames that retails for \$180, you're out-of-pocket cost is still \$0 – even if you have a \$130 frame allowance. That's a \$50 value! Plus, you get extra savings on lenses through your EyeMed vision benefits to complete your look.



**Any frame, any price
for \$0 out-of-pocket
at Sears® Optical or Target® Optical
PLUS ENJOY SAVINGS ON LENSES**

HOW TO REDEEM

Take this flyer to any Sears® Optical or Target® Optical. They'll handle the rest.
OFFER CODE: 755288

USE IT AT THESE STORES



SHOP THESE TOP BRANDS AND MORE



WANT MORE? YOU GOT IT

Visit eyemed.com to get special offers from other in-network providers.

Offer not valid at Sears® Optical stores affiliated with US Vision. This offer is valid for frames only and must be used in conjunction with your EyeMed frame benefit of \$130 or more. Lenses are covered based on the benefits outlined in your benefit summary and may include an additional copay. Store associates enter code: 755288

