World Wide Technology, Inc.

TECHNOLOGY RUNS ON
GREAT PEOPLE

INCIDENT MANAGEMENT WORKSHOP

How Will You Respond to the Inevitable?

> **EXECUTIVE OVERVIEW**

As cyber threats grow more sophisticated, it's not a matter of if an organization will be hit by a cyber attack, but rather when an attack will occur. In 2012, organizations reported 47,000 security incidents and 621 confirmed data breaches, according to the 2013 Data Breach Investigation Report by Verizon. The consequences of these incidents are severe. A study published by the Digital Forensics Association (DFA) revealed that organizations spend an average of 68 hours fixing damage if an account is compromised and 141 hours if new accounts are opened. Moreover, the DFA estimated the total cost of breaches to be $139 billion during a four-year time period.

The resulting damage from an inevitable data breach depends completely on an organization's incident response capabilities and its ability to shorten the time an attacker is inside its network. During an Incident Management Workshop, WWT Security Practice experts review the full skill sets required for an organization to effectively contain and remediate a data breach, as well as deliver participants personalized skill and capability assessments.

> **OBJECTIVES**

The WWT Incident Management Workshop is a two- to four-hour strategic whiteboard session designed to help participants gain a better understanding of where their organizations stand today in responding to a data breach and what steps are needed for a holistic approach to incident management. Experts explore areas like measuring and defining an incident, differentiating between a threat and a risk, proper internal and external communications after a data breach, the remediation process, and real-world incident scenarios based on the experiences of instructors.

> **BENEFITS**

This workshop gives your organization the opportunity to evaluate and strengthen the processes necessary to establish an incident response plan through people-based solutions. After an Incident Management Workshop, participants will be armed to tackle the pervasive challenge of limiting their organizations' exposure in the face of staffing challenges and growing technology endpoints.

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▶ METHODOLOGY

WWT follows a consistent methodology, PDIO, for all service engagements, including workshops, assessments and professional services.

PLAN ▶ **DESIGN** ▶ **IMPLEMENT** ▶ **OPERATE**

Our advisory services, provided during the Plan and Design phases of our methodology, are delivered by experienced professionals with hands-on knowledge and expertise in cybersecurity risks, incident management, technology and operations, holistic solution design or updates to current security architecture, and the evaluation of advanced security technology to address threats and/or vulnerabilities.

▶ WWT'S TECHNOLOGY PARTNERS

WWT is uniquely qualified to help you address today's cybersecurity challenges. Our expertise in security, incident management and state-of-the-art cybersecurity technology provides a holistic approach for true enterprise security management. We understand the importance of enterprise security and use a completely integrated approach because we understand that only a comprehensive solution will allow you to invest where it matters most and maximize your technology investments.

WWT has the depth of knowledge and demonstrated track record of deploying and supporting a diverse portfolio of solutions. Moreover, WWT's Professional Services Engineers, Consulting Service Engineers and Cybersecurity Architects and Subject Matter Experts provide end-to-end services and support leveraging industry certifications from a wide range of OEMs, including (but not limited to):

- Cisco Systems
- Citrix
- Dell
- Checkpoint
- EMC/RSA
- HP
- IBM
- Source Fire
- F5
- NetApp
- VMware
- McAfee
- Mobile Iron
- Lancope
- Fortinet
- Active Identity

▶ GET STARTED TODAY

Call 800.432.7008 to join the growing number of global business leaders benefiting from World Wide Technology's technical expertise, industry-leading partnerships and award-winning customer service.

Learn more at **www.wwt.com**

WHAT TO EXPECT

- Highly-Skilled Engineers
- Hands-On Access to Emerging Technology
- Customized Technical and Strategic Whiteboard Session
- Best Practices
- Expert Insight
- Use Cases and Success Stories

WHO WE ARE

World Wide Technology (WWT) brings an innovative and proven approach to how organizations **evaluate**, **architect** and **implement** new technology.

Our customers have hands-on access to cutting-edge data center, virtualization, security and collaboration products in our Advanced Technology Center, technical expertise from our expansive team of engineering resources and accelerated global product delivery, powered by a sophisticated supply chain management infrastructure.

By working with a financially strong, privately held systems integrator with more than $5B in annual revenue that ranks among the top tier of partners with Cisco, HP, EMC, NetApp, VMware and Citrix, our customers realize the benefits of saving time and money while significantly minimizing risk.

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