



TECHNOLOGY RUNS ON  
GREAT PEOPLE

# CISCO ONE SOFTWARE

## BENEFITS

Cisco ONE Software provides four key benefits:

- Software products that address typical customer use scenarios at an attractive price
- Investment protection of their software purchase through license portability
- Access to ongoing innovation and new technology from Cisco incorporated into the products
- Flexible licensing models to smoothly distribute customer's software spend over time

## Maximize Your Software Investment

Customers want more value for their money, protection for their investments, access to the latest technology and predictable technology spend. As budgets continue to shrink, IT needs to deliver more capabilities at a lower price point. Companies are tired of “throwing money away” every time they refresh their network and have to repurchase the software necessary to operate their environment. At the same time, only a small portion of companies are able to adopt the latest technology, either due to budget limitations or the fear of investing in unproven technology. Finally, CFOs are demanding that IT become more predictable and consistent with technology spend.

Cisco ONE Software helps customers purchase the right software capabilities to address their business needs. These products offer a greater value to customers with more features at “better together” pricing. They also provide reduced complexity, simplified buying and the peace of mind that today's software investments will last into the future.

### CISCO ONE FOR SECURITY

Each domain in Cisco ONE Software offers security products for use on external appliances. These products enable you to safeguard your infrastructure, web, and mobile users with next-generation firewall capabilities, while reducing network operating costs. These products also defend your network in real time while keeping informed of the latest threats, maintain network-wide policy consistency and troubleshoot security issues more quickly.

In addition, Identity Services for Access allows a more fine-grained control with context-aware security and business mobility with enhanced integration of mobile device management.

### CISCO ONE FOR DATA CENTER

Reduce cost and increase IT agility by securing private and hybrid cloud deployments for both physical and virtual environments with Cisco ONE for Data Center.

The Data Center Foundation products provide functions such as automated application policy mapping, multi-tenancy support and business continuity, unified management, and infrastructure orchestration. These products support varied and demanding data center infrastructures, while being highly scalable, flexible and responsive to changing workloads and business conditions. They also provide extensive integration with automation and orchestration tools.

The Data Center Advanced Applications products provide additional cloud visibility and control, storage network management, site to site encryption, and cloud infrastructure resource pooling with secure isolation.



These products create an open and flexible solution that provides complete freedom in workload placement per business need, while ensuring the same network security, quality of service (QoS), and access control policies in public cloud as in the data center.

## CISCO ONE FOR WAN

Cisco ONE for WAN provides functions for the branch office and network edge to help implement new branch office initiatives and secure IP WAN connections.

The WAN Foundation products manage, secure, and optimize your WAN to provide great user experiences with application and network performance monitoring. These products also help ensure video and other media-rich application performance and enhance security with network access control and encryption. Organizations will see an increase in energy cost savings and power management with Cisco EnergyWise® energy management and save IT time with zero-touch deployment and protocol visibility.

The WAN Advanced Applications products provide sophisticated capabilities for remote branch facilities to quickly automate and secure branch offices with audit tracking, expand highly available unified communications across branches, extend rich media capabilities with secure video, and stay secure with encryption and VPN support.

## CISCO ONE FOR ACCESS

Cisco ONE for Access provides performance, control, and security for wired and wireless access.

The Access Foundation products provide a central policy engine and single management console for converged infrastructure, so you can simplify management with a single controller for both wired and wireless converged architecture. These products also safeguard your network with sophisticated access control, improve performance and network analytics with QoS tools, improve the user experience with video compression and session management, and gain deeper levels of application visibility and control with context-aware.

The Access Advanced Applications products provide guest access identity and advanced intrusion protection, allowing you to expand business mobility and create unique customer experiences with advanced location services. These products also enhance security and protect intellectual property with separate virtual networks across your entire infrastructure and scale routing and other protocols to meet the needs of even the largest enterprise networks.

## ▶ GET STARTED TODAY

Call us at 800.432.7008 or visit [www.wwt.com](http://www.wwt.com) to schedule an Advanced Technology Center appointment and experience the power of WWT's solutions first hand.

## ABOUT WWT

World Wide Technology (WWT) brings an innovative and proven approach to how organizations **discover, evaluate, architect and implement** technology.

Our customers have hands-on access to cutting-edge data center, networking, security and collaboration products in our Advanced Technology Center; technical expertise from our expansive team of engineering resources; and accelerated global product delivery, powered by a sophisticated supply chain management infrastructure.

By working with a financially strong, privately held systems integrator with nearly \$7B in annual revenue that ranks among the top tier of partners with Cisco, HP, EMC, NetApp, VMware, VCE and F5, our customers realize the benefits of saving time and money while significantly minimizing risk.

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