

WE ARE AN OUTCOME-DRIVEN

# DESIGN AND DEVELOPMENT FIRM

that helps companies solve business problems

BY CRAFTING SOLUTIONS OF MEASURABLE IMPACT.



**The world is changing - fast.** To keep pace, companies need to find new ways to get to market faster, disrupt the status quo, optimize operational models, and create experiences their employees and consumers desire. Companies know they must embrace digital, but too often they start the process at the end - with prescriptive technology. We start with the customer.

**Asynchrony Labs** identifies business needs - then designs, develops, and integrates custom software solutions for clients across The Department of Defense, Health Care, Financial Services, Retail and every industry in between. Our

flexible methodologies and multi-disciplined delivery teams promote intuitive experiences, unparalleled quality, regular analysis of metrics, and iterative product testing.

Backed by World Wide Technology - a \$9B global technology integrator with expertise across supply chain, networking, collaboration, and security - we form a unique nucleus of end-to-end creative and technology capabilities needed to help transform our clients' businesses at scale. Our teams are deeply connected and bring their shared insights across industries, disciplines, and markets to every engagement.

## The Outcomes We Achieve

TRANSFORM THE CUSTOMER EXPERIENCE

ACTUALIZE NEW REVENUE STREAMS

OPTIMIZE INNOVATION STRATEGIES

ACCELERATE SOFTWARE DELIVERY

IMPROVE WORKFORCE PRODUCTIVITY

AUTOMATE BUSINESS PROCESSES

MODERNIZE LEGACY APPLICATIONS

ENABLE SYSTEM INTEGRATIONS

# We Make Ideas



## ALIGN

Leveraging tools such as ideation, our engagements begin with stakeholder alignment and a fundamental understanding of the unique challenges facing our customers, their competitive landscape, and the barriers that are inhibiting success.

## VISUALIZE

It's not enough to have a great idea. Value creation requires bringing that idea to life—creating a vision of a compelling user experience - designing it, prototyping it, and getting ready to develop it.

## REALIZE

From custom mobile applications to the back-end services that support it, our disciplined Agile methodologies ensure iterative business alignment and make scalable products that exceed user expectations.

## Why do customers choose Asynchrony Labs?

To **align** stakeholders across business and IT.

To **maximize** their technology investments.

To **embrace** industry change; not run away from it.

To **build** high-quality, maintainable software.

To **accelerate** the delivery of existing products.

To **concept** new ideas and bring them to market.

To **mitigate** risk by prototyping emerging trends.